HOME OWNERS

Big homes, owned by well-known groups, often mean big investors looking for big profits. Larger groups should benefit from scale but actually have worse records than the sector as a whole.

Small, local homes can provide a more caring environment. Most 'Outstanding' ratings are held by smaller homes.

The CQC website shows all the homes owned by a company or person – so you can see how they are doing as a business.

If their other homes have got problems, it's not a good sign.

Google the owner, whoever they are, make sure they are not about to go bust or appear in the County court on neglect charges!